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## University Programs Recruiter Attracts New College Grads with MBTI® Assessment

### Why did you want to get certified to use the MBTI assessment?

At first I wanted to get certified for personal development, but after going through the course I found it's going to be extremely valuable working with the types of people that I hire. I focus on hiring new college graduates, as well as some program management, so being able to provide this as a tool and an optional course for them to take will help them develop as potential leaders in the organization.

### What was the most interesting thing you learned during the four-day certification program?

How the function pairs work and what that means in terms of career, personal life, and how people react to stressful situations.

### Would you recommend the MBTI® Certification Program to a colleague?

I'd recommend it not only to other colleagues, but also to some of my friends who are unsure of where they want to go with their careers. MBTI Certification has given me the opportunity to provide a great tool to other people and also learn a lot about myself.

– Tiffany Melo, University Programs Recruiter

### Be better at what you do

By successfully completing the MBTI® Certification Program, you'll enrich yourself and discover new ways to help your clients and improve your practice. At this highly interactive, comprehensive four-day workshop, you'll:

- Explore the history of and theory behind the world's most trusted personality instrument – the *Myers-Briggs Type Indicator*® (MBTI®) assessment
- Practice administering the MBTI assessment and interpreting results in a variety of situations with teams and groups, with individuals, and in coaching
- Learn how to use the MBTI Step II™ assessment's 20 facets to provide more in-depth insights into an individual's personality type and behavior

### Understand, apply, and flourish!

- Gain a better understanding of your own and others' personality preferences
- Build confidence with presenting type theory
- Explore MBTI application tips and exercises

### Get the tools you need to grow

- Receive a practitioner's starter kit – including manuals, presentation slides, books, and client booklets
- Earn hours/CEUs from several professional organizations
- Become eligible to buy and use the MBTI assessment and other MBTI products

### Let us help you help others be their best

The MBTI® Certification Program is available through either CPP or the Center for Applications of Psychological Type (CAPT). Visit [www.cpp.com/Certification](http://www.cpp.com/Certification) for more information and to choose the program date and location that are right for you.



800-624-1765 | [www.cpp.com](http://www.cpp.com)

 **VIEW VIDEO:** <http://bit.ly/MBTICert4>

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