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Executive Coach Uses MBTI® Certification to Expand Client Services

Why did you want to get certified to use the MBTI assessment?

Because it could really add depth and breadth to what I could offer to my clients, really deepen insight and give us another area to work on, whether with an organization, a team, or an individual.

What was the most interesting thing you learned during the four-day certification program?

Learning more about type dynamics combined with the facets moves beyond the traditional view of type and gives you much more insight into people as individuals, versus them being just their type.

Would you recommend the MBTI® Certification Program to a colleague?

Yes, I would. This tool has been out for a long time and people think they know what they're doing with it and understand it, but the past four days have been really phenomenal for me. I can't wait to put what I learned into practice and see how things turn out.

– Wendy Hill, Founder of Consulting & Executive Coaching Business

Be better at what you do

By successfully completing the MBTI® Certification Program, you'll enrich yourself and discover new ways to help your clients and improve your practice. At this highly interactive, comprehensive four-day workshop, you'll:

- Explore the history of and theory behind the world's most trusted personality instrument – the *Myers-Briggs Type Indicator*® (MBTI®) assessment
- Practice administering the MBTI assessment and interpreting results in a variety of situations with teams and groups, with individuals, and in coaching
- Learn how to use the MBTI Step II™ assessment's 20 facets to provide more in-depth insights into an individual's personality type and behavior

Understand, apply, and flourish!

- Gain a better understanding of your own and others' personality preferences
- Build confidence with presenting type theory
- Explore MBTI application tips and exercises

Get the tools you need to grow

- Receive a practitioner's starter kit – including manuals, presentation slides, books, and client booklets
- Earn hours/CEUs from several professional organizations
- Become eligible to buy and use the MBTI assessment and other MBTI products

Let us help you help others be their best

The MBTI® Certification Program is available through either CPP or the Center for Applications of Psychological Type (CAPT). Visit www.cpp.com/Certification for more information and to choose the program date and location that are right for you.



800-624-1765 | www.cpp.com

 **VIEW VIDEO:** <http://bit.ly/MBTICert2>

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