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MBTI® Certification Dispels Misconception for Employee Development Professional

Why did you want to get certified to use the MBTI assessment?

I’ve been familiar with the MBTI assessment since college, when I took it previously. I’ve always been interested in people and personalities, communication styles, and how you can effectively work with others. Since I’ve already been on the side of taking the assessment, I now wanted to be on the side of giving the assessment and seeing how that works and how I can facilitate that for our employees.

What was the most interesting thing you learned during the four-day certification program?

I had a misconception that people were either Extraverts or Introverts – that everyone was just one or the other. But I’ve learned that it’s what you prefer. We use all eight of the Myers-Briggs preferences, but we prefer one over the other in each preference pair. And I think that’s something really important to keep in mind – that you’re not boxed into one category.

Would you recommend the MBTI® Certification Program to a colleague?

Overall, it’s been a really great experience. I’ve enhanced my knowledge, talked to people in other organizations, and met people of many different types. I would definitely recommend it.

– **Megan Dias**, Employee Development & Leadership Programs

Be better at what you do

By successfully completing the MBTI® Certification Program, you’ll enrich yourself and discover new ways to help your clients and improve your practice. At this highly interactive, comprehensive four-day workshop, you’ll:

- Explore the history of and theory behind the world’s most trusted personality instrument – the *Myers-Briggs Type Indicator®* (MBTI®) assessment
- Practice administering the MBTI assessment and interpreting results in a variety of situations with teams and groups, with individuals, and in coaching
- Learn how to use the MBTI Step II™ assessment’s 20 facets to provide more in-depth insights into an individual’s personality type and behavior

Understand, apply, and flourish!

- Gain a better understanding of your own and others’ personality preferences
- Build confidence with presenting type theory
- Explore MBTI application tips and exercises

Get the tools you need to grow

- Receive a practitioner’s starter kit – including manuals, presentation slides, books, and client booklets
- Earn hours/CEUs from several professional organizations
- Become eligible to buy and use the MBTI assessment and other MBTI products

Let us help you help others be their best

The MBTI® Certification Program is available through either CPP or the Center for Applications of Psychological Type (CAPT). Visit www.cpp.com/Certification for more information and to choose the program date and location that are right for you.



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VIEW VIDEO: <http://bit.ly/MBTICert3>

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