



“Although we have a tendency to look at the four letters the MBTI tool gives you, there’s actually a lot more involved in understanding the different facets of the personalities and how that plays out.”



## MBTI® Certified Leadership Development Consultant Learns There’s More to Assessment Than Just Four Letters

### Why did you want to get certified to use the MBTI assessment?

I’ve used it over the years, I’ve been exposed to it as a participant, and I found it really valuable to get greater awareness of myself, my personality preferences, and how that helps me interact more effectively with others.

### What was the most interesting thing you learned during the four-day certification program?

I learned that personalities are really multidimensional and that although we have a tendency to look at the four letters that the *Myers-Briggs® Type Indicator* tool gives you, there’s actually a lot more involved in understanding the different facets of the personalities and how that plays out.

### Would you recommend the MBTI® Certification Program to a colleague?

I would definitely recommend colleagues and friends go through the certification process. It’s such an enriching experience to hear from both subject matter experts and the facilitators that take you through the process. They’re really great. You also get to learn a lot about yourself and others from the people you interact with in the group, and it’s a great networking experience as well.

– Elaine-Marie Bohlen, Leadership Development Consultant

### Be better at what you do

By successfully completing the MBTI® Certification Program, you’ll enrich yourself and discover new ways to help your clients and improve your practice. At this highly interactive, comprehensive four-day workshop, you’ll:

- Explore the history of and theory behind the world’s most trusted personality instrument – the *Myers-Briggs Type Indicator®* (MBTI®) assessment
- Practice administering the MBTI assessment and interpreting results in a variety of situations with teams and groups, with individuals, and in coaching
- Learn how to use the MBTI Step II™ assessment’s 20 facets to provide more in-depth insights into an individual’s personality type and behavior

### Understand, apply, and flourish!

- Gain a better understanding of your own and others’ personality preferences
- Build confidence with presenting type theory
- Explore MBTI application tips and exercises

### Get the tools you need to grow

- Receive a practitioner’s starter kit – including manuals, presentation slides, books, and client booklets
- Earn hours/CEUs from several professional organizations
- Become eligible to buy and use the MBTI assessment and other MBTI products

### Let us help you help others be their best

The MBTI® Certification Program is available through either CPP or the Center for Applications of Psychological Type (CAPT). Visit [www.cpp.com/Certification](http://www.cpp.com/Certification) for more information and to choose the program date and location that are right for you.



800-624-1765 | [www.cpp.com](http://www.cpp.com)

© 2014 by CPP, Inc. All rights reserved. MBTI, Myers-Briggs Type Indicator, Step II, and the MBTI logo are trademarks or registered trademarks of the Myers & Briggs Foundation in the United States and other countries. The CPP logo is a trademark or registered trademark of CPP, Inc., in the United States and other countries.